

ABSTRACT OF THE DISCLOSURE

Image data that has been recorded on a memory card inserted into a digital still camera is read out. When a light-admission switch is turned on, an amount of
5 correction suited outdoor use of the camera is set. A light-admission window opens so that the back side of a liquid crystal display panel is illuminated by outside light allowed to enter from the light-admission window. As a result, an image corrected based upon the amount of
10 correction set for outdoor use of the camera is displayed. This makes it easier to see an image displayed on the liquid crystal display panel even when the camera is used outdoors.